



BROOKINGS, SD

TOTAL POPULATION

22,056

TOTAL AREA (sq. miles)

12.9

POPULATION DENSITY

1704.5

OF LOCAL BICYCLE FRIENDLY BUSINESSES

0

OF LOCAL BICYCLE FRIENDLY UNIVERSITIES

0

10 BUILDING BLOCKS OF A BICYCLE FRIENDLY COMMUNITY

	Average Silver	Brookings
Arterial Streets with Bike Lanes	45%	28%
Total Bicycle Network Mileage to Total Road Network Mileage	30%	22%
Public Education Outreach	GOOD	VERY GOOD
Share of Transportation Budget Spent on Bicycling	43%	5%
Bike Month and Bike to Work Events	GOOD	GOOD
Active Bicycle Advocacy Group	ACTIVE	YES
Active Bicycle Advisory Committee	ACTIVE	MONTHLY OR MORE FREQUENTLY
Bicycle-Friendly Laws & Ordinances	SOME	ACCEPTABLE
Bike Plan is Current and is Being Implemented	YES	PLAN IS CURRENTLY UNDER DEVELOPMENT
Bike Program Staff to Population	1 PER 70K	1 PER 22,056K

CATEGORY SCORES

ENGINEERING <i>Bicycle network and connectivity</i>	4/10
EDUCATION <i>Motorist awareness and bicycling skills</i>	5/10
ENCOURAGEMENT <i>Mainstreaming bicycling culture</i>	4/10
ENFORCEMENT <i>Promoting safety and protecting bicyclists' rights</i>	3/10
EVALUATION & PLANNING <i>Setting targets and having a plan</i>	2/10

KEY OUTCOMES

	Average Silver	Brookings
RIDERSHIP <i>Percentage of daily bicyclists</i>	3.5%	3.3%
SAFETY MEASURES CRASHES <i>Crashes per 10k daily bicyclists</i>	180	62
SAFETY MEASURES FATALITIES <i>Fatalities per 10k daily bicyclists</i>	1.4	0



KEY STEPS TO SILVER



» It is exciting to hear about the City, Brookings Bicycle Advisory Committee, and other stakeholders working together on a Bike Master Plan for Brookings. This is a great step to improving conditions for bicycling and institutionalizing processes for continual improvement. Institutionalization can include design processes, data collection, and broader land use or other changes that will be supportive of non-motorized transportation and recreation. Your Bicycle Master Plan should take advantage of best practices that are applicable to a community of your size.

» As you implement new on-street bicycle facilities and traffic calming treatments, be sure to support their effectiveness with public education efforts and events that help the community understand and celebrate the changes to their streets.

» Brookings has several notable institutions, such as South Dakota State and Daktronics, that could be engaged to support bicycling efforts, perhaps by creating a custom bike count display on a prominent bike route.

» Create a signature annual event. A signature annual event can be a catalyst for the creation of a culture that supports bicycling. Signature events can be based around iconic infrastructure or architecture, locally important businesses or celebrities, or other existing cultural touchstones.

» It is very important that bicycling plans and transit plans are coordinated so that people can use bicycles to access transit and bicycle-transit conflicts can be minimized.