

Brookings Public Arts Commission
2016 Annual Report

Department: Brookings City Clerk

Purpose. Public art enhances the built environment of a city and enriches the lives of its citizens. A dedicated funding source for an established program of public art enhances the reputation of a city and serves as a vehicle for attracting new businesses and citizens. A public art program encourages a community's artists and citizens to engage in creative activities and artistic development. A public arts commission can develop and implement a unified public art strategy for a community.

Objectives. The role of the Brookings Public Arts Commission is as follows:

1. To develop a unified public art strategy for the City of Brookings;
2. To advise the City Council and other community groups and agencies who are initiating a public art project concerning the proposed site, selection of a professional artist and commissioning of a public artwork;
3. To oversee the Public Art Fund;
4. To guide and monitor design development process through reviews at various stages to ensure artistic and design quality, integration with the site and relevance to the community;
5. To approve the final design prior to fabrication; and
6. To approve the final artwork, installation procedures, and maintenance plan prior to installation.

Members

Jamison Lamp, Chair

Lynn Verschoor, Vice Chair

Darla Biel

Leah Brink

Jean Jostad

David Merhib

Trayce Meyer

Linda Purrington

Tim Steele

Kate Treiber

2016 Initiatives

Public Arts Task Force Final Report and Recommendations. The Public Arts Task Force, comprised of Lynn Verschoor, Director of the SD Art Museum; Jamison Lamp, President of the Brookings Arts Council (BAC); Ryan Murphy, Architect at JLG Architects; Scott Meyer, City Council Member; and Tim Steele, Director of SDSU School of Design were appointed by Council on December 15, 2015, for the purpose of recommending policies and guidelines for the advancement of public art in the City of Brookings. The Task Force, along with City staff, drafted the following public arts enabling documents for Council review and adoption on February 9, 2016:

- Public Art Fund Ordinance. Ordinance 16-005 establishes a dedicated Public Art Fund for financing the design, purchase, installation, acquisition, and maintenance of public art for the City of Brookings. The fund would receive an annual appropriation of one percent (1%) of capital expenditures from each revenue fund that finances capital expenditures. The fund could also be supplemented with donations and shall retain unencumbered cash from one budget year to the next. As part of the annual budget preparation process, the City Manager will be directed to provide such appropriation commensurate with the budgeted capital expenditures; and could recommend certain expenditures be exempt from the one percent calculation for justifiable reasons. Capital expenditures would include equipment, infrastructure, construction projects, and real estate that are new acquisitions, or replacements / enhancements of existing capital

assets.

Public Arts Commission Ordinance. Ordinance 16-006 provided for the creation of the Brookings Public Arts Commission (BPAC) that will be responsible for developing a unified public art strategy for the City of Brookings. The BPAC membership would include specific professional expertise in public art or the visual arts such as contemporary arts curator, museum director, or professor of art or art history and design professionals such as architects, landscape architects, or urban planners. The BPAC would be 8-10 members with at least three art or design professionals.

- Draft Public Arts Guidelines. The Public Arts Task Force also drafted *Public Arts Guidelines* that will provide a process and framework for the BPAC to create public art spaces and experiences in the City. The Commission will finalize the *Guidelines* and submit to the City Council for adoption.

Commission Created. Volunteer members were appointed to the Commission on June 14, 2016. The BPAC held two organizational meetings in 2016 on September 19th and November 2nd.

Next Generation Rural Creative Placemaking Summit. Shari Thornes, City Clerk/BPAC Staff, attended the Summit in Iowa City on October 12-14, 2016. The Summit's focus was to enhance cross-sector collaboration, elevate intercultural perspectives within the field and build policy presence for deeper consideration of rural creative placemaking. Speakers from across the nation described how the arts can "build community" by incorporating arts into economic development, diversity and inclusion, difficult topics, social justice, resiliency, affordable housing, historic preservation, public health, and more.

Creative Placemaking – "Partners from public, private, nonprofit and community sectors strategically shape the physical and social character of a neighborhood, town, tribe, city or region around arts and cultural activities."

Placemaking is a multi-faceted approach to the planning, design and management of public spaces. Placemaking capitalizes on a local community's assets, inspiration, and potential, with the intention of creating public spaces that promote people's health, happiness, and well-being.

Porter Arneill Presentations. The BPAC, in partnership with the SDSU Foundation, sponsored a series of presentations by Porter Arneill, Director of Arts and Culture for the City of Lawrence, Kansas, to help establish a community vision for public arts. Arneill's presentation, "Defining and Achieving Public Art," illustrated how public art can be transformative and the importance of establishing "big idea, transformative" public arts vision for our community. Arneill also presented to SDSU design classes, City Department Heads, Community Leaders, and SDSU Foundation Board of Trustees.

Work Plan Development. The BPAC and staff researched various national and municipal public arts programming/processes for the development of the 2017/2018 work plan.

2017 Goals/Work Plan

1. Establish meeting schedule for 2017
2. Adopt Commission Bylaws
3. Establish Permanent & Temporary (identified with *) Subcommittees
 - A. Executive
 - B. Policy Review
 - C. Selection
 - D. Public Education/Public Relations

- E. New Projects *
- F. New Public Art Organization Planning (guideline review, funding research, etc.) *
- 4. Identify potential partners
- 5. Collaborate with other agencies on community-wide Public Art initiatives
 - A. Collaboration with Children’s Museum of South Dakota on Stick Sculpture Installation by artist Patrick Dougherty. Seek grant funding to create video for the promotion of public art in Brookings.
- 6. Identify financial and planning resources
- 7. BPAC review of proposed Guidelines
- 8. Consider securing professional art administrator/consultant to assist with finalizing Guidelines, processes and necessary documents/forms
- 9. Contact Consultant to assist with process/procedure implementation
- 10. City Staff review of proposed Guidelines (Park/Recreation, Community Development, Finance, Human Resources/Insurance)
- 11. City Attorney review of proposed Guidelines and all legal documents
- 12. BPAC review of enabling ordinances and propose necessary amendments to comply with Guidelines
- 13. Submit Public Art Guidelines and ordinance amendments to City Council for Adoption
- 14. Address City’s existing public artworks
 - Complete list of artworks in the City’s current collection
 - Compile a photo archive and map of artworks
 - Evaluate urgent conservation issues
 - Develop conservation plan for each artwork
- 15. Develop content and establish BPAC website on City of Brookings website
- 16. Establish BPAC Facebook page; identify administrators
- 17. Develop fundraising strategy
- 18. Tell the story: Public Art Vision for Brookings
- 19. Review and seek opportunities to integrate public art opportunities in the City’s 5 Year Capital Improvement Plan
- 20. Set priorities for Public Art locations
- 21. Discuss and identify potential Public Art locations; temporary and permanent
- 22. Explore and apply for Artplace and NEA grants
- 23. Constituency building
 - Business partnerships
 - Brookings School District
 - SDSU
 - Brookings County
 - Chamber of Commerce
 - Convention Visitor’s Bureau
 - Downtown Brookings Inc.
 - Developers
- 24. Annual Report for 2017
- 25. Goal Setting for 2018