

For Immediate Release:

Visitor Promotions Application Process Change:

The City of Brookings Visitor Promotions Committee was created to attract out of town visitors for events with economic impact and to attract attention and the expenditures of out of town visitors to the City of Brookings and surrounding area. The Visitor Promotions Committee has funds available to help promote special events taking place in Brookings. We are pleased to introduce an updated version of the Visitor Promotions Application. In addition, beginning for events being held in 2009, the review and evaluation of applications has changed to a quarterly application cycle. The cycle is as follows:

Application Timetable:

Events Scheduled to be held between January 1-March 31, 2009.....Applications due October 1, 2008
Events Scheduled to be held between April 1-June 30, 2009.....Applications due January 1, 2009
Events Scheduled to be held between July 1-September 30, 2009.....Applications due April 1, 2009
Events Scheduled to be held between October 1-December 31, 2009.....Applications due July 1, 2009

If your organization is planning an event to be held in 2009, and will be applying for funds, please follow the above mentioned timetable regarding when your event application is due. Applications are available at the Brookings Area Chamber of Commerce, located at 414 Main Ave. For more information regarding the application process, please contact Bridgit at 692-6125, or at burghardt@brookings.net.